



Family Enterprise USA Women’s Business Owners Group

The Family Enterprise USA (FEUSA) Women’s Business Owners Group (The Group) is a newly formed coalition dedicated to highlighting and addressing the unique challenges faced by women-owned businesses in today’s economy. The Group’s mission is to amplify the voices of women entrepreneurs, foster collaboration, and advocate for policies that promote gender equity in business.

Women-owned businesses represent nearly 40 percent of all U.S. businesses – over 14 million businesses in total – and account for \$2.7 trillion in revenue. Women-owned businesses employ over 12.2 million employees nationwide. Notably, during the COVID-19 Pandemic, women-owned businesses added 1.4 million jobs to the U.S. economy.^[1] Now more than ever, women-owned businesses deserve a seat at the policymaking table.

The Group will be comprised of women business owners who are passionate about sharing their experiences, challenges, and successes in entrepreneurship and working with stakeholders to create actionable solutions. The Group will engage directly with members of Congress, including members of the Congressional Family Business Caucus, to highlight the important role of women-owned businesses to the U.S. economy and discuss women-owned businesses in the context of broader family-owned business issues. Topics of focus for the Group may include, but are not limited to, women’s labor force participation, tax and economic issues, access to capital and training opportunities

The Group’s potential activities will include hosting regional networking events, organizing educational seminars, and recurring participation in FEUSA’s podcast, “The Voice of Family Business on Capitol Hill.” Additionally, the Group may also participate in events and meetings with Members of Congress and constituents in Washington, DC, or in congressional districts across the country.

To be successful, the Group requires your voice and support. Please find the membership levels below; Membership in The Group is part of the Membership of FEUSA.

1. **Founding Member \$2,500** Premier recognition as a Founding Member at all events in materials and on website and invite to exclusive networking sessions. Participate in Caucus events with Members of Congress and staff in DC and locally. Receive legislative and political updates relevant to family business owners. Available for the first 12 months of The Group’s formation.
2. **Gold Member \$1,000** Invite to exclusive networking sessions. Participate in local meetings with Members of Congress and staff. Receive legislative and political updates relevant to family business owners.
3. **Silver Member \$500**: Invite to exclusive networking sessions and receive legislative and political updates relevant to family business owners.

[1] WELLS FARGO, 2024 WELLS FARGO IMPACT OF WOMEN-OWNED BUSINESS REPORT (January 2024), available at, <https://newsroom.wf.com/English/news-releases/news-release-details/2024/New-Report-Finds-Growth-of-Women-Business-Owners-Outpaces-the-Market/>.